

Message from:
Mrs.Sunanda Rajendran
Secretary General
Indo Africa Chamber of Commerce & Industry, Mumbai, India



Kenya, strategically located within easy reach of export markets in the African Region, the Middle East, Europe and Asia is endowed with a rich heritage of flora, fauna and other natural resources. Enjoying political stability since 1963, the pragmatic economic approach of the government has encouraged foreign and local investment leading to remarkable development in various sectors. While agriculture forms the backbone of Kenya's economy, manufacturing, commerce and tourism collectively account for an additional one-third of the GDP.

To encourage both local and foreign private investment, the government established the Investment Promotion Center (IPC) charged with the responsibility of promoting investment and assisting investors obtain approvals expeditiously.

Mr. Mwai Kibaki , third president of the Republic of Kenya , under his dynamic leadership Kenya's Agricultural and Industrial Sector has grown substantially. Agriculture accounts for 24% of GDP and about 60 percent of export continues to dominate the Kenyan economy. The Industrial sector has grown 13.2 percent of the G.D.P.

The Manufacturing sector is comprises of medium and large-scale enterprises, canning, bottling, car Assembling, consist of medium and large scale enterprises and major foreign multinational companies from the European Union and Asia.

Kenya has a mixed economy strategy. The Government is making all efforts to improve the infrastructure by implementing reforms aimed at increasing the efficiency of existing facilities through improved maintenance, rehabilitation, upgrading expansion.

Kenya has a colorful mixture of people as well as a cocktail of culture. **The current population of about 36 million. The national Kiswahili is widely spoken by most Kenyans. English is the official language.**

The Kenya government encourages both foreign and local investors to participate effectively in the growth of the manufacturing sector and to take advantage of Kenya's expanding market, available raw materials resources and export opportunities.

Investors in Kenya also have access to a wider market in 18 countries of the Eastern and Central African Preferential Trade Area (PTA) with a population of about 260 million. Tariff concessions to the extent of 65% are offered to Kenya exporters to PTA. Easy access to markets in the Middle East are also open to Kenyan exporters. Similarly, Kenya's membership in the ACP/EEC Lome Convention and Generalized System of preferences (GSP) ensures easy and preferential entry of Kenyan manufactured goods to the markets of Europe and the United States.

Major Investment Opportunities in various sectors are:-

Agriculture, Horticulture, Agro Processing, Poultry Products, Fisheries, Leather & Leather Goods, Livestock, Paper product, Textile & Apparel, Metal & Engineering Works, Vehicle Parts & Assembly, Electrical Equipment, Electronics, Plastic, Chemicals & Pharmaceuticals, Mining & Mineral Products, Wood and Wood Products, Building & Construction.

Indo-African Chamber of Commerce & Industries was established in the year 1985, under the companies Act 1956.It provides a dynamic institutional link for the promotion of commercial and economic relations between India and African countries. As an active forum for Indian businessmen who have close contacts with the African World, the Chamber constantly strives to identify new areas of mutual co-operation and ensures the smooth flow of trade, investment, joint ventures and technology.

The Chamber is highly indebted to **H.E. The Ambassador of Kenya, The Kenya National Chamber of Commerce & Industries, Nairobi, The officials of Kenyan Air Ways in Mumbai and Nairobi, The I.T.P.O officials** for their valued contribution, co-operation, support, assistance and guidance for promoting **Indo-Kenya business relationship**.

We are pleased to take active part in the Kenya Trade Zone 03 emphasizing on **I.T Industries, Engineering, Plastics, textiles, Food & Agro Industries**. We are extending a cordial Invitation to visit our Indian Pavillion for Business, Pleasure and develop the relationship between the two nations.

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